



City of Nashua
**Cable Television
Advisory Board**



AGENDA

June 8, 2007

Call to order:

Acceptance of minutes of previous meetings:

- Acceptance of CTAB minutes of May 2007

Written communications (by title only)

MEMO Amended: Announcement of Private Events on Channel 16

Announcing Not-for-Profit Private Events Held on City Property on the Channel 16 Bulletin Board

RE: Ch.16 Scheduling
Mayor's rep. on CTAB

Financial Statements: John Barker/Jeff Poehnert

PEG Manager's Report: John Barker/Jeff Poehnert

Committee Reports

- Educational Committee – Ed Lecius
- Federal/State/Industry (FSI) Subcommittee – Paul Johnson

Unfinished Business:

- policy governing chain command in programming decisions
-

New Business:

- Election of New Clerk- Ben Dalianis

Comments from the public or others:

Remarks by the members

Adjournment



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Board of Aldermen

City of Nashua

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Memorandum

TO: President Rootovich and Members of the Board of Aldermen

FROM: Fred S. Teeboom
Alderman-at-Large and CTAB Liaison

DATE: 17 May 2007

SUBJ: Amended: Announcement of Private Events on Channel 16

A policy to permit advertising of private events held on city facilities on Government Access Channel 16 was introduced to the board on 11 March 07.

Twice referred to the Personnel and Administrative Affairs Committee, the language was amended with the **dark font** language in committee on 10 May, to read as follows:

*"Advertisements of **non-commercial, non-profit** privately sponsored events held on city facilities, submitted by city or school department staff or elected officials, may be broadcast on Government Access Channel 16 until the Public Access Channel is operational."*

The language "non-commercial" confirms compliance with the city's franchise agreement, and "non-profit" addresses a concern raised by Alderman McCarthy.

Please note that these announcements are not televised programs, but are broadcast as slides and bulletins, usually with voice-over. Selection, display format and broadcast



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frequency will be managed by the PEG Program Manager in compliance with the CTAB Policies and Procedures Manual.

Advertising of youth sports on CH16 has been favorably received. Advertising of non-commercial, not-for-profit private events held on city property will further enhance utility of this valuable community resource.

I urge the board approve this enhanced use of Channel 16 for the benefit of our entire community.